

Budget 2023/2024 Survey Results

Item 4(8) - Paper I - Appendix A

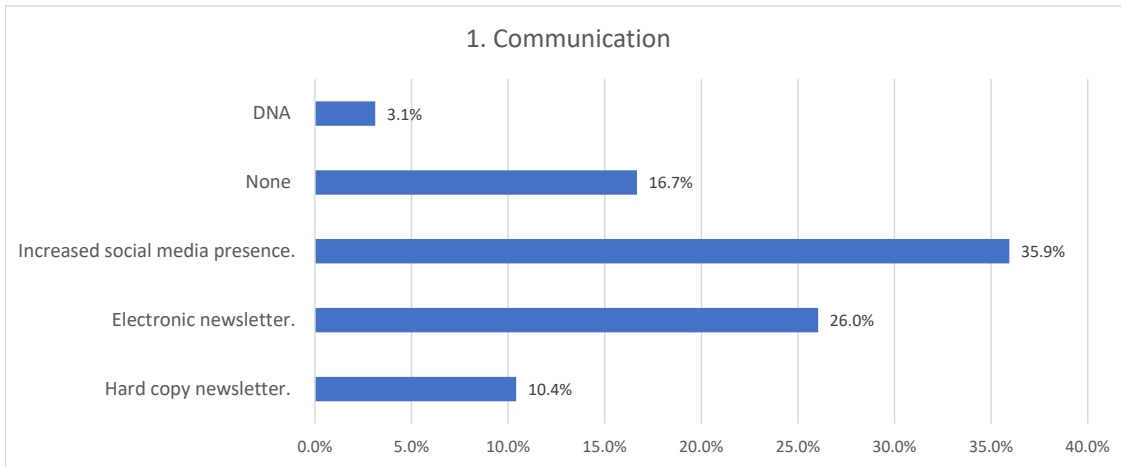
Type	Total	%	Survey Monkey 05/11/2022	Hard Copy w.c 26/9	Hard Copy w.c 4/10	Hard Copy w.c 10/10	Hard Copy w.c 17/10 - 25 inc face to face	Hard Copy w.c 31/10
Week/Last time survey monkey update Responses	192		141	24	7	4	12	4
1. COMMUNICATION								
The council thinks about how it communicates with residents on an ongoing basis. There are costs and staffing implications to increasing communication beyond the website, basic Facebook page and contribution to the Sandown Guide. Do you think the council should increase its communications budget and staffing to support any of the following methods of communication?								
Hard copy newsletter.	16	10.4%	20	7	3	0	4	3
Electronic newsletter.	38	26.0%	50	10	2	0	2	0
Increased social media presence.	58	35.9%	69	6	1	1	4	0
None	23	16.7%	32	6	1	3	4	1
DNA	6	3.1%	6	0	0	0	0	0
2. BEACH								
The beach is a key feature in the town. Recent activities relating to the beach have included commissioning a local beach safety service with a fixed base on the beach, supporting the inshore lifeboat and buoys in the bay, funding litter-picking and securing the Blue Flag accreditation. Do you believe further funding should be allocated to improve the beach for:								
A jet ski for the beach lifeguard service.	61	22.4%	43	7	3	1	4	3
Blue Flag Accreditation for 2023/24	118	43.8%	84	15	5	3	8	3
Mechanical raking for the beach to the west of the pier.	86	32.3%	62	11	2	1	8	2
None	12	8.3%	16	3	0	1	0	0
DNA	1	0.5%	1	0	0	0	0	0
3. CIVIC SPACE								
This year saw Hanging Baskets return to the high street, partially funded through the governments Welcome Back initiative. Next year the council will have to fund the planting and watering. Do you support the council funding the planting and watering of:		0.0%						
Hanging Baskets on the high street.	111	40.6%	78	13	4	2	10	4
Planters on the high street/war memorial.	137	55.2%	106	19	1	2	7	2
Hanging Baskets on the esplanade.	98	40.6%	78	12	0	1	6	1
None of the above	23	9.4%	18	1	2	1	0	1
DNA	3	0.0%	0	2	0	0	1	0
4. PARKS								
The equipment at Sandham Grounds which is located outside the Rainbow Park is coming to the end of its life in a few years and isn't well used. The Multi-use games areas are very busy. There may be an opportunity to obtain grant funding to replace the play equipment and repurpose the area for sports. Would you support repurposing the space?								
Yes	138	53.6%	103	18	5	1	9	2
No	48	18.8%	36	5	1	3	1	2
DNA	5	1.0%	2	1	1	0	1	0

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9. PIER STREET TOILETS										
The town council is not responsible for the provision of toilets at pier street. These are currently owned by the Isle of Wight Council but are due to be sold for development.										
Do you think the town council should:										
Contribute towards running costs of opening the existing toilets during summer season/events?										
Yes	127	49.0%	94	13	5	4	8	3		
No	31	10.4%	20	8	0	0	3	0		
DNA	34	14.1%	27	3	2	0	1	1		
If the new owner provides facilities, help with running costs if asked to do so?										
Yes	96	37.5%	72	14	3	2	5	0		
No	57	19.8%	38	7	1	1	6	4		
DNA	39	16.1%	31	3	3	1	1	0		
Budget to provide toilets at the location if the new owner does not provide facilities?										
Yes	119	47.9%	92	15	5	2	1	4		
No	39	15.1%	29	6	0	2	1	1		
DNA	25	10.4%	20	3	2	0	0	0		
10. COUNCIL'S PRIORITIES										
The council will need to prioritise the provisions, services, and activities it provides. How do you think the council should prioritise these (Please rank with 1 being the highest priority and 6 being the lowest)										
Toilets	199		132	36	9	3	15	4		
Beach	225		139	43	7	8	23	5		
Parks	292		133	76	14	12	45	12		
Civic Space	326		134	94	19	12	52	15		
Community Events	303		133	76	19	10	52	13		
Communication	356		133	112	14	18	65	14		
DNA	7		2	3	1	0	0	1		
Toilets	6									
Beach	5									
Parks	4									
Civic Space	2									
Community Events	3									
Communication	1									

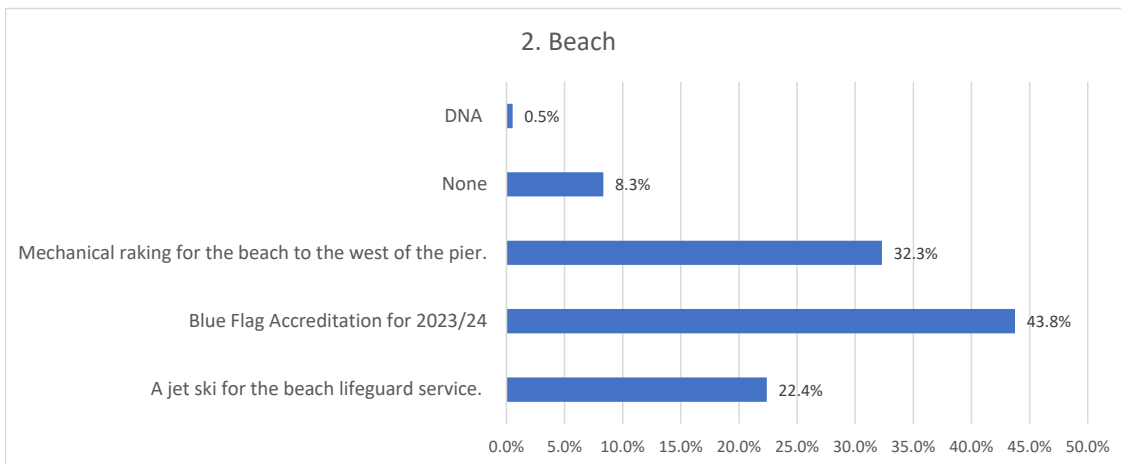
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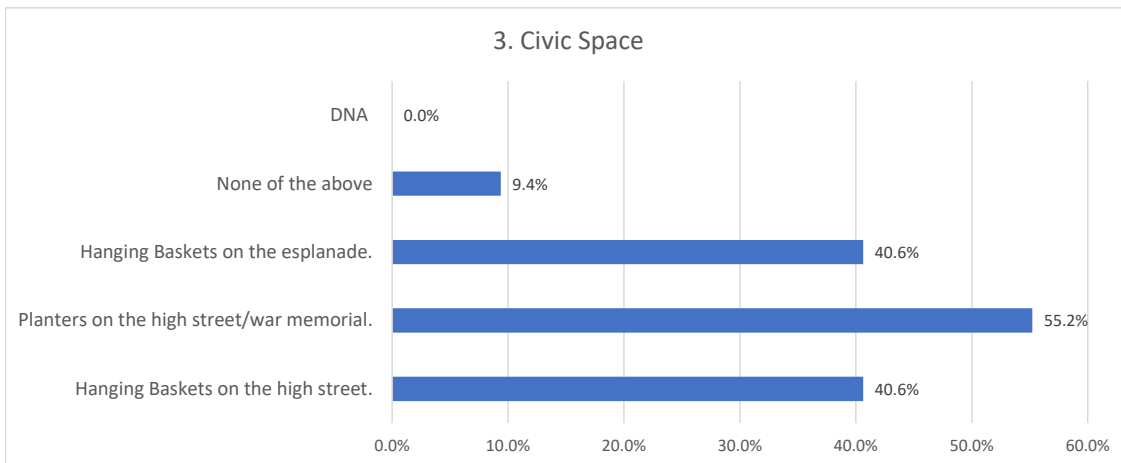
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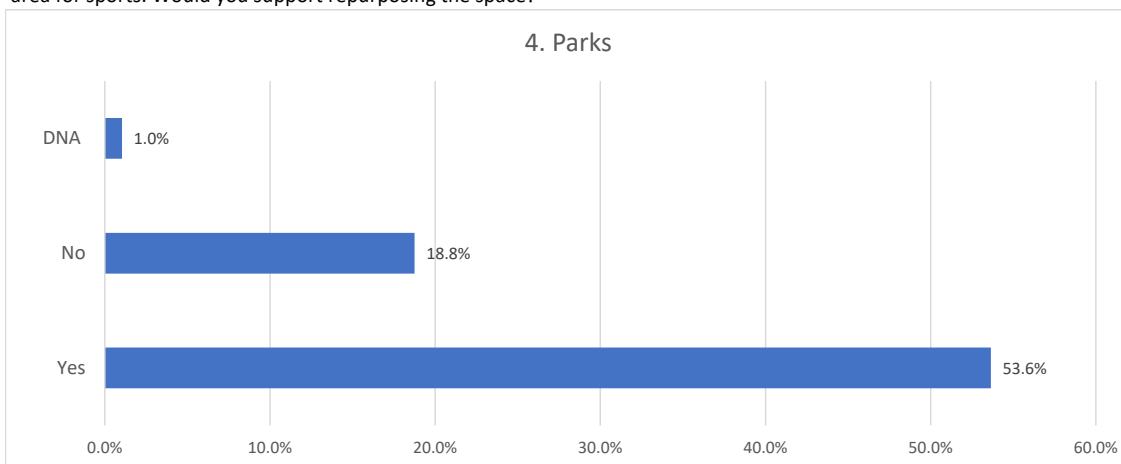
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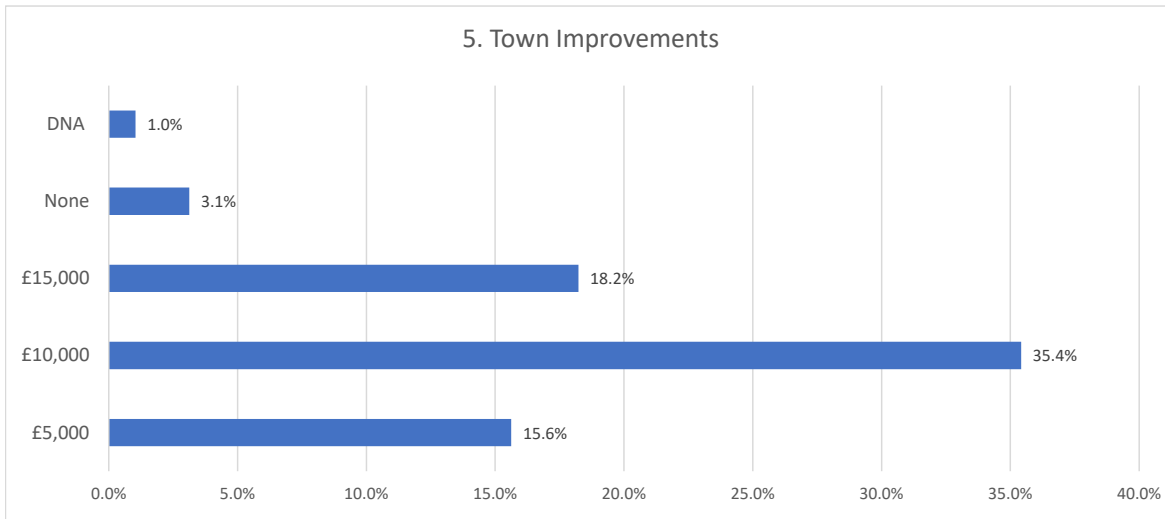
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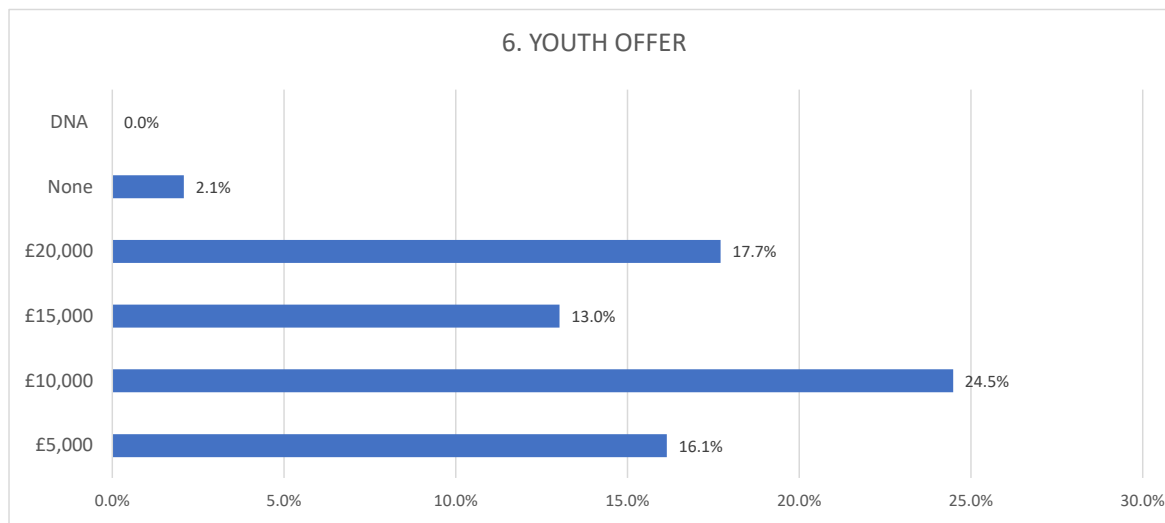
5. TOWN IMPROVEMENTS

The council has a budget for town improvements which it uses to install and maintain defibrillators, address graffiti and the impact of other anti-social behaviours, supporting “in bloom”. If the monies are not spent they are allocated to Civic Space budget lines or carried forward into the next year. What do you think would be an appropriate level of funding for these types of activities:



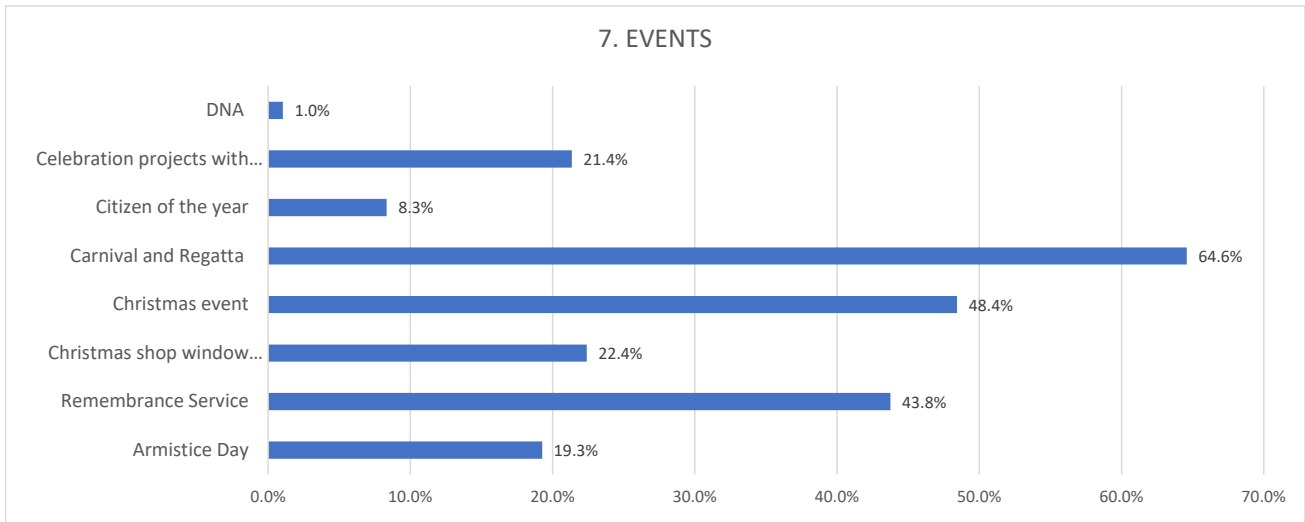
6. YOUTH OFFER

The council included £5,000 funding to support provision in last years budget. Using those monies as match funding the local resilience officer was able to secure grants to deliver a number of outreach programmes to young people in Sandown and work with the police to reduce antisocial behaviour. Do you support continued/increased funding for youth provision within the town.



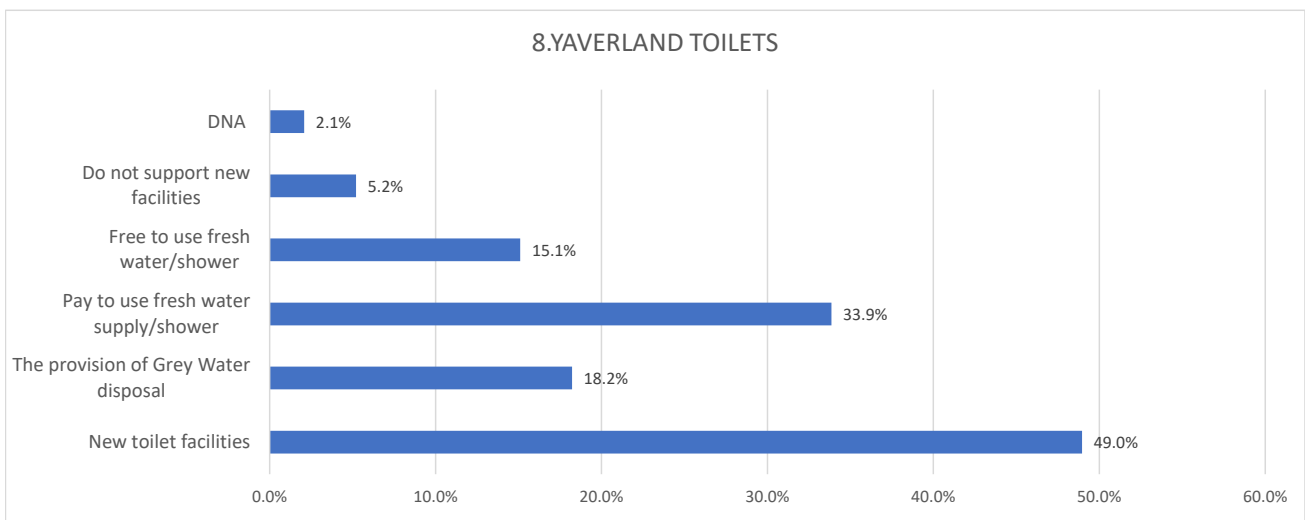
7. EVENTS

Community events help bring members of a community closer together and enhance mental well-being. They also help establish a towns identity and boost the local economy. Which of the following do you think the town council should support:



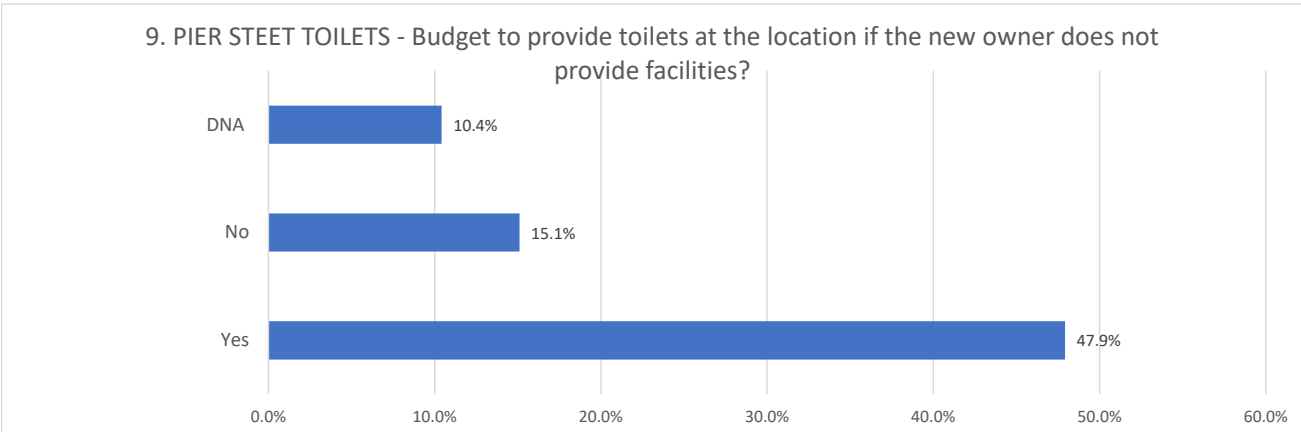
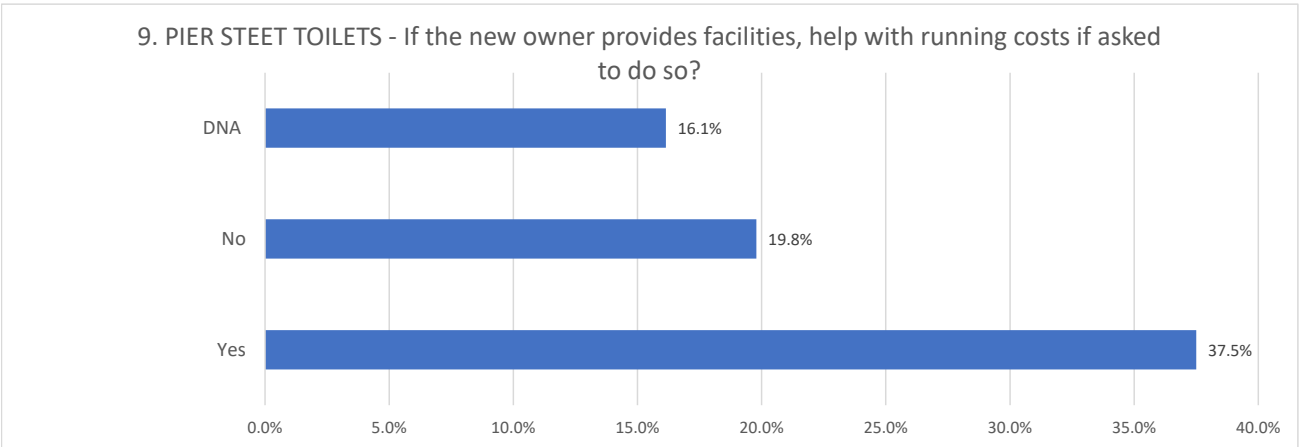
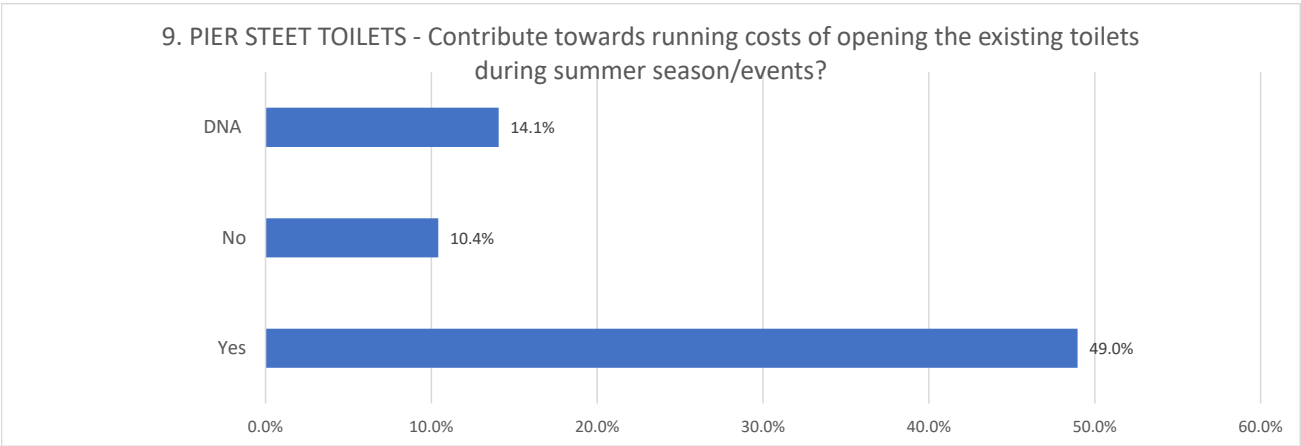
8. YAVERLAND TOILETS

The toilets at St John’s have been refurbished and the project to install new toilets at Eastern Gardens is well underway. While not expected to need replacing for some time, the toilets at Yaverland have been subject to extensive vandalism and misuse; repeated maintenance has been required to avoid closure. There has also been issue with the fresh water facility on site being abused by businesses. The council is considering investing in new facilities at the location. Which of the following would you support:



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